THE WEEKEND GUIDE

EdAI Berkeley Fall Summit 2026



Inside the EdAI experience. Photograph from a previous Summit.

October 31 – November 1

8:30 AM – 7 PM on both days

Anna Head Alumnae Hall
University of California, Berkeley

Organized by EdAI. UC Berkeley is the event location and does not sponsor or endorse the Summit.

THE AGENDA AT A GLANCE

Two days of hands-on work

Work through a real problem, build a small first version and gather evidence to decide what happens next. Mentors help you question assumptions and make decisions along the way.

SATURDAY 31 OCTOBER

Discover and build

Meet and reflect

Get to know other builders and connect your work to Islamic principles.

Find a real problem

Practice interviews, learn from mentors and choose a specific person to help.

Build a first version

Shape a small solution, plan the work and check each step as you build.

SUNDAY 1 NOVEMBER

Test and present

Watch people use it

Fix the main blocker and run independent tests with new users.

Reach potential customers

Contact relevant prospects, learn from responses and improve the product.

Show the evidence

Prepare your demo and pitch, take feedback and choose your next steps.

HOW TO READ THIS GUIDE

Both days run from 8:30 AM to 7 PM. This is the program sequence; the detailed final agenda will be sent out. Facilitators announce session transitions and breaks.

SATURDAY / DISCOVERY

People before product

The day begins with listening, purpose and a specific person to help.



Builders at a previous EdAI Summit.

01 **Meet the room**

Meet six builders, hear two deeper experiences and introduce yourself in BoardRoom.

02 **Build with purpose**

Reflect on amanah (a trust), your strengths and Islamic principles for treating people and the earth responsibly.

03 **Practice listening**

Try four peer interview rounds, then learn from two mentors in different fields. Check your understanding.

04 **Choose a problem**

Compare users, buyers and costs. Challenge assumptions with AI and map how the problem happens today.

WHAT YOU RECORD Interview notes, a clear problem and the questions still to check.

SATURDAY / BUILDING

A useful first version

01

Define the job

Explore five approaches, then choose one small task that improves something for the user.

02

Plan the work

Agree on roles and assumptions. Sketch the landing page and user journey. Write a product requirements document (PRD): a brief describing what the product should do.

03

Build and check

Use AI and no-code tools one step at a time. Check the result, keep scope small and ask for mentor feedback when blocked.





Planning and building at previous EdAI Summits.

DAY 1 CHECKOUT

A working link, or a named blocker and a clear first action for Sunday.

SUNDAY / TESTING AND OUTREACH

Real people. Real use.

3

Independent tests with people new to the product

20

Distinct relevant prospects to contact across two rounds



Mentor and builder at a previous EdAI Summit.

Fix, then observe

Resolve the main blocker. Watch a new user try one task without guiding their clicks.

Reach, learn and improve

Contact five warm and five cold prospects. Improve and retest, then contact ten new people.

Count honestly: attempts, replies, product use and payments are different results.
Make it easy to decline and keep contact details private.

SUNDAY / DEMOS AND PITCHES



A presentation at a previous EdAI Summit.

Evidence first. Then the pitch.

SLIDE 1

Problem and evidence

Who has the problem? What happens today? Show what you observed or heard, with sources.

SLIDE 2

Product, proof and ask

Demo the main action. Explain tests, improvements and known limits. Distinguish interest in paying from actual payment.

THE PRESENTATION SEQUENCE

Qualifier pitches and feedback, a team showcase, final corrections and a demo freeze, then finalist presentations. Prepare a backup recording and describe known limits honestly.

FOR BUILDERS AND FAMILIES

Before you arrive

WHAT TO BRING

Laptop, charger and water bottle

Come with an idea or discover a problem here. No coding experience is required, and you can arrive on your own.

WHERE

Anna Head Alumnae Hall

University of California, Berkeley
October 31 - November 1, 2026

THE FORMAT

8:30 AM - 7 PM on both days. Day-only, with no overnight stay. Breakfast, lunch and dinner are provided on both days.

FINAL AGENDA AND ARRIVAL

The detailed final agenda will be sent out. Parking and transit, prayer space, under-18 drop-off and pick-up, and accessibility details will be sent to applicants before the event.

DRESS FOR THE DAY

We encourage everyone to dress Islamically.
Women are encouraged to wear hijab.

Questions or accommodation needs? Contact aidris@edai.fun

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AFTER THE SUMMIT

The next seven days

Keep the evidence. Choose the next step.

Aim to leave with a first version to improve, your fieldbook, test and outreach records, mentor feedback and a demo you can show again.

01 **Make one commitment**
Name the improvement, the owner and the date.

02 **Keep learning from people**
Use the next conversations and tests to check what still needs to change.

03 **Decide what comes next**
Continue, adjust the offer or investigate further.

Progress varies by project and team. Finished products, customers, revenue and investment are not guaranteed.

Sign up for the Berkeley Summit

edai.fun/berkeley-fall-summit-2026?apply=1